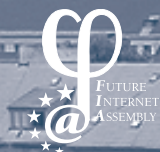


THE FUTURE OF THE INTERNET

11 – 13 May 2009, Clarion Congress Hotel, Prague, Czech Republic

A Czech EU Presidency Conference on the Perspectives emerging
from R&D in Europe, Prague



OVERVIEW

Today's Internet stands at a crossroads. Interactive and collaborative Internet usages are proliferating. Mobility is emerging as a key societal requirement. More than ever, an increasing number of businesses and services are moving online: transport, health, energy & environment, oil & gas, banking, entertainment...

It is, however, increasingly recognised that current Internet technologies and architectures may not be capable of supporting such sweeping evolution, from an information service to a critical infrastructure underpinning our lives and economies.

With today's 1 billion Internet users soon being joined by 3 billion mobile online devices, Internet usage is bound to shift from developed to developing countries. A fully pervasive and secure wireless Internet infrastructure, anywhere, anytime will support and accelerate this trend.

Responding to this growing demand and being ready to meet future needs will require more than a mere patch or upgrade of the underlying network and service infrastructure. An in depth change is required, leading to a range of technical, economic, societal and governance challenges.

On 31 March 2008, the "Bled Declaration" launched a European approach to the Future of the Internet, and the conference in Bled established the Future Internet Assembly.

One year later, this conference in Prague aims to review the strategic orientations and trends governing the future societal and economic developments of on-line Internet and Mobile societies.

These trends impact the underlying network and service technologies and subsequently drive research and technology requirements towards a Future Internet, hence continuing to shape future actions at European level in a domain that has now become a global issue.

The conference marks the progress made on the commitments taken by more than 80 European funded projects when signing the Bled declaration, and to secure other bold co-operation agreements across key players world-wide.

Opened by the European Commissioner Viviane Reding and representatives of the Czech EU Presidency, the conference assembles European and international key speakers and will bring together in a follow-on workshop the more than 80 EU research projects and national initiatives that are instrumental in defining the Future of the Internet.

The event is organized by CESNET Prague, which is a partner in a number of EU research projects, under the auspices of the Czech Presidency of the EU and with the support of the European Commission DG Information Society and Media.

CONFERENCE WEBSITE: WWW.FI-PRAGUE.EU

TENTATIVE PROGRAMME AND SPEAKERS

11 MAY 2009

**OPENING SESSION:
EUROPEAN POLICIES, THE CRITICAL ROLE OF A FUTURE INTERNET**

- The outline of the policy requirements driving the advent of a Future Internet contributing to innovation, competitiveness and growth policy objectives

Speakers:

Viviane Reding, EU Commissioner for Information Society and Media
Ondřej Liška, Minister of Education, Youth and Sports, Czech Republic
Mrs. Åsa Torstensson, Ministry of Enterprise, Sweden
Nathalie Kosciusko-Morizet, Minister of State to the Prime Minister, France
Pier Carlo Padoan, OECD Secretary General

**PLENARY SESSION:
JOINING EUROPEAN INITIATIVES TOWARDS THE FUTURE INTERNET**

- Official announcement towards tighter links between European initiatives in the field of Future Internet. Target objective: signature of MoU

**SPECIAL SESSION:
TRUST IN THE DIGITAL LIFE – INDUSTRIAL PERSPECTIVE**

PRESS CONFERENCE

PLENARY SESSION: VISIONS TOWARDS THE FUTURE INTERNET

- Visionary usage scenarios, outline of the multiple facets driving the various technological and socio-economic dimensions of the Future Internet

**PLENARY SESSION:
FUTURE INTERNET – THE REQUIREMENTS AND CHALLENGES AHEAD**

- Piggybacking on new usages and new economic / social scenarios – the outline of the technological dimension and associated roadblocks of the Future Internet with insight into the needed research to meet business and industrial expectations.

12–13 MAY 2009

**3RD FUTURE INTERNET ASSEMBLY
RESTRICTED 2 DAYS WORKSHOP OF EUROPEAN PROJECTS IN THE
FIELD OF FUTURE INTERNET**

Technical workshops will focus on the following areas:

- Future Content Network(s)
- Identity and Trust
- Future Internet, Service, Offer
- Socio Economics
- Real World Internet
- Usage of Facilities based on use cases
- Management and Governance

CZECH REPUBLIC & PRAGUE



CZECH REPUBLIC

Those who would like to get acquainted with one of the most beautiful countries in Europe should not miss the Czech Republic – a beautiful country situated in the very heart of Europe.

The number of foreign visitors to the Czech Republic has been increasing sharply over the last several years. Many come back after their first visit, to enjoy together with others all that the Czech Republic has to offer. The main advantage of the Czech Republic is the wealth, diversity and accessibility of cultural, historical and natural places of interest, all concentrated in a relatively small space that boast very serviceable standards of accommodation and dining facilities. Prague is among the most frequently visited cities in the world. Places of interest for tourists are not, however, concentrated just there – every part of Bohemia and Moravia has something to offer to its visitors. For some, it is old cathedrals and picturesque corners of historical towns, others value a silent mountain valley or the mysterious atmosphere of romantic ruins and ancient castles. The social life is rich as well – not just in Prague and other larger cities, but also in Bohemian and Moravian spas.

Complete information about Czech Republic is available at the official website of the Czech Republic at www.czech.cz.

PRAGUE

Prague is a city of very high standards, offering both historical and modern conference venues, hotels, restaurants and places of interest. Prague – the capital of the Czech Republic situated on both banks of the Vltava River is a beautiful city with a rich history. Thanks to its location in the centre of Europe, Prague has always been an important crossroad of trade and culture. Prague, often called "Golden" or "Hundred-spired", belongs to the architecturally unique European towns, attractive for tourists from around the world. Visitors find themselves enjoying a living museum of European architecture from Romanesque time to the present.

Prague has 1,200,000 inhabitants and stretches over approximately 500 square kilometers. The dominant feature of the city is Prague Castle, which houses the gothic St. Vitus Cathedral. The castle had been the seat of Czech kings since 1087, until 1918 when it became the seat of presidents of the Czechoslovak Republic, and since 1993 it has been the seat of the president of the Czech Republic. Prague has one of the oldest universities in Europe; the Charles University which was founded in 1348.

Prague has a designated UNESCO World Cultural and Natural Heritage area of more than 8 sq km, over 100 theatres, concert halls, galleries etc. More than 100 personalities famous world-wide have lived in Prague (e.g. King Charles IV, Rudolph II, J. A. Comenius (Komenský), W. A. Mozart, Franz Kafka, A. Einstein, A. Pick, M. Curie-Sklodowski). With a widely opened pro-market economy, stable democratic government, stable currency and well-known working skills of the people, this country provides a great opportunity to host a conference in order to meet scientists and business people from all over the world.

Complete information about Prague is available at the official website of Prague at www.cityofprague.cz.

CONFERENCE VENUE



CLARION CONGRESS HOTEL PRAGUE ****

This four star hotel is predominantly a congress centre providing top rate quality conference services.

The hotel disposes of the most modern technological equipment for congress tourism in Prague.

Accommodation

All guest rooms are comfortable and well equipped to give a feeling of relaxed luxury. All the bedrooms feature modern amenities such as satellite TV, individually adjustable air-conditioning, direct-dialling phone, PC connection and in-room safe.

The hotel offers 559 rooms, including 470 standard rooms, 64 executive rooms and 25 luxurious suites.

Gastronomy

Catering is provided in 3 stylish hotel restaurants (Brasserie Veduta, Restaurants Gourmet and Citadela) with a total capacity up to 900 seats.

Meeting

Multifunction spaces of the hotel with 4.000 m² of conference facilities can seat up to 2500 congress participants. There are 23 conference halls and meeting rooms with the biggest room for 1 600 participants.

SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNER	15 000 EUR	PARTNER	5 000 EUR
<ul style="list-style-type: none"> ■ 20 sqm of the exhibition ground ■ First priority in choice of the booth location ■ 2 full Conference Registrations ■ 3 Exhibitor Registrations ■ Acknowledgement in all Conference Publications ■ 1 full page, 4-color advertisement in the Final Programme ■ Company Logo printed on every name badge ■ Company logo displayed in the Conference room ■ Company logo displayed in the Registration area 		<ul style="list-style-type: none"> ■ 10 sqm of the exhibition ground ■ Third priority in choice of booth location ■ 1 full Conference Registrations ■ 2 Exhibitor Registrations ■ 1 full page, 4-color advertisement in the Final Programme ■ Company logo displayed in the Conference room ■ Company logo displayed in the Registration area ■ Acknowledgement in all Conference Publications ■ Company logo published on the Conference website 	
<ul style="list-style-type: none"> ■ Company logo published on the Conference website (with a link to the Partner's website) ■ 2 Inserts in the congress bag ■ Partner can provide own conference bag with company logo 		<ul style="list-style-type: none"> ■ 1 Insert in the Congress bag 	
GOLD PARTNER	10 000 EUR		
<ul style="list-style-type: none"> ■ 15 sq.m of the exhibition ground ■ Second priority in choice of booth location ■ 2 full Conference Registrations ■ 2 Exhibitor Registrations 			
<ul style="list-style-type: none"> ■ 1 full page, 4-color advertisement in the Final Programme ■ Company logo displayed in the Conference room ■ Company logo displayed in the Registration area ■ Acknowledgement in all Conference Publications ■ Company logo published on the Conference website (with a link to the Partner's website) ■ 1 Insert in the Congress bag ■ Partner can provide own badge lanyards with company logo 			

ADDITIONAL SPONSORSHIP OPPORTUNITIES & ADVERTISEMENT

<p>In addition to your level of sponsorship, you may support the following activities, priority in the selection has Platinum Partner, Gold Partner and Partner:</p> <p>CONFERENCE BAGS 3 300 EUR Partner can provide own conference bags with printed company logo. Preferably for platinum partner.</p> <p>BADGE LANYARDS 3 300 EUR Partner can provide own badge lanyards with printed company logo. Preferably for Gold partner.</p>		<p>FINAL PROGRAMME full page color 250 EUR inside front or back cover 300 EUR outside back cover 400 EUR</p> <p>CONFERENCE BAG INSERT 490 EUR</p>	
<p>ABSTRACTS ON CD-ROM 3 000 EUR Company logo printed on the CD-ROM</p> <p>PARTNER OF SOCIAL EVENT 4 500 EUR Company name and logo printed on the invitations to Social Event. Company logos displayed during the Social Event.</p> <p>INFORMATION SYSTEM 2 500 EUR Company name and logo displayed on direction signs and meeting rooms labels.</p>			
<p>NAME BADGE 2 500 EUR A name badge with the Company logo provided to each participant. Preferably for Platinum partner.</p> <p>PENS AND NOTEPADS 2 300 EUR Company logo printed on both of these items distributed to each participant.</p>			

EXHIBITION & CONTACT

COST PER BOOTH

(the price includes: space 4 sqm, 1 Exhibitor Registration, 1 conference bag with all materials, welcome reception, coffee breaks and lunches during exhibition days)

1 550 EUR

EVERY ADDITIONAL SQM

350 EUR

PAYMENT

Payment is due at the time of reservation, and may be made by credit card or bank transfer.

The payment of 40% deposit after signing of the contract, the rest of payment until 11 March.

GENERAL INFORMATION

Company listing will be published in the Final Programme in part EXHIBITION. Therefore, please do not forget to fill in appropriate part in Order form on the conference website.

All prices do not include VAT 19%.

If you are interested in participating as a sponsor or an exhibitor, please send us a written order containing your company name and address, name of a contact person, phone number and e-mail address. Please, notify which of the above mentioned categories you prefer.

SPONZORING AND EXHIBITION SECRETARIAT

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Website: www.fi-prague.eu

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